



Healthcare CEO Forum

<azhealthcareceo.com>

9:00 am Tuesday, April 14, 2020

Meeting ID: 163 861 855
via Zoom
Scottsdale, AZ 85250

Overview

- Introductions/Housekeeping
 - Introductions/Update
 - Forum, personal goals
- 2020 Schedule
 - Tue, April 14, 2020—Group Update
 - What just happened?
 - What now?
 - Stop the bleeding
 - Get ahead of the changes
 - Look for opportunity
 - Next meetings, 2020
 - Tuesday, May 12, 2020
 - Tuesday, June 9, 2020

Stop the bleeding

- Need a plan and timeline
 - Share vs spare
 - Get stronger
 - Modify as needed
- Communicate
 - Continually
 - Technology
- Generate cash
 - Reduce costs
 - 3rd parties

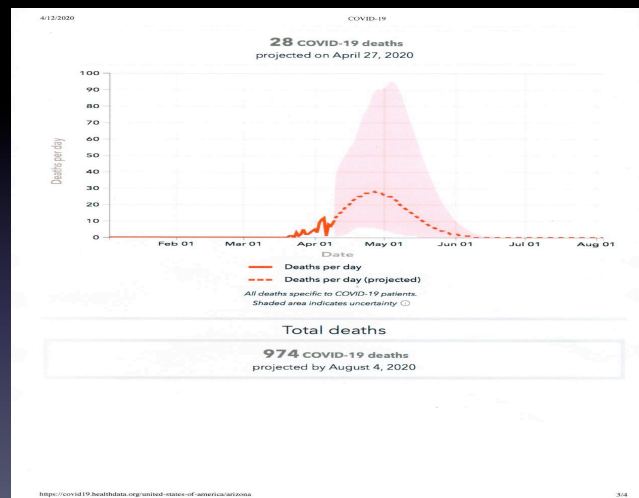
Anticipate the change

- Markets after C-V till vaccine, anti-body validation
 - Masks in crowds
 - Testing
 - Distancing
- Service model changes
 - Technology
 - Travel
 - Home delivery
- Team composition
 - Skills
 - Size

New opportunities abound

- New service models
 - Homes rediscovered
 - Workplace
 - School
 - Healthcare
 - Technology
 - Zoom
 - Diagnostics
 - MD organization
 - Waiting rooms
 - Telehealth
- Acquisitions
 - Care delivery
 - Technology
 - Team skills

Arizona Curve thru early Aug



CEO Forum New Year's Resolutions

- 1) Professional goals
 - Business plan
 - Professional development
 - Hobbies and interests
- 2) Family
 - Travel
 - Celebrations
- 3) Health and Fitness
 - Stress reduction
 - Conditioning
 - Sport

Forum Approach

- Goals
 - Become a stronger leader...with others you respect
 - Learn new leadership skills, tools...validate existing ones
 - Reinforce commitment to work/life balance
- Meetings
 - Presentation/Discussion format
 - MITs
 - Occasional speakers
 - Handouts, books, homework
 - Blueberry muffins

Invitees

- Mark Hansen
- Debbie Shumway
- Lance Donkerbrook
- Seth Bacon
- Shane Armstrong
- Ken Levin
- Adam Sabbath
- Luke Lee
- Brent Cope
- Walt Cooper
- Steve Little