



Healthcare CEO Forum

<azhealthcareceo.com>

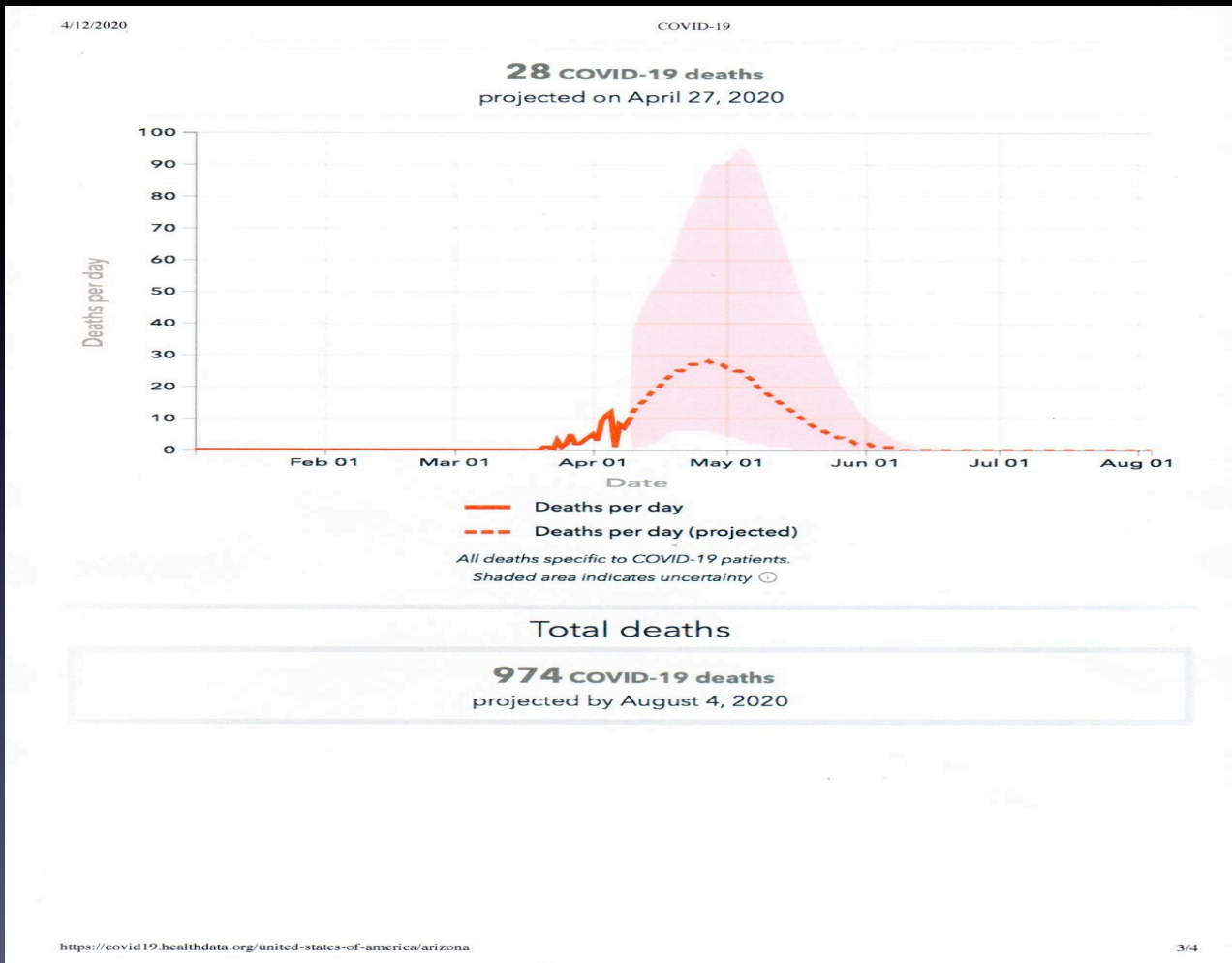
9:00 am Tuesday, May 12, 2020

Meeting ID: 859 3463 9640
via Zoom
Scottsdale, AZ 85250

Overview

- Introductions/Housekeeping
 - Introductions/Update
 - Forum, personal goals
- 2020 Schedule
 - Tue, April 14, 2020—Group Update
 - States opening up, customers come back
 - Arizona infections, deaths trending up as restaurants, hair salons open
 - 2,987 total deaths vs 974 estimated previously—3X!
 - Watch this carefully
 - Anti-Body Testing available—120 kits
 - Next meetings, 2020
 - Tuesday, June 9, 2020
 - July-August off

Arizona Curve thru early Aug

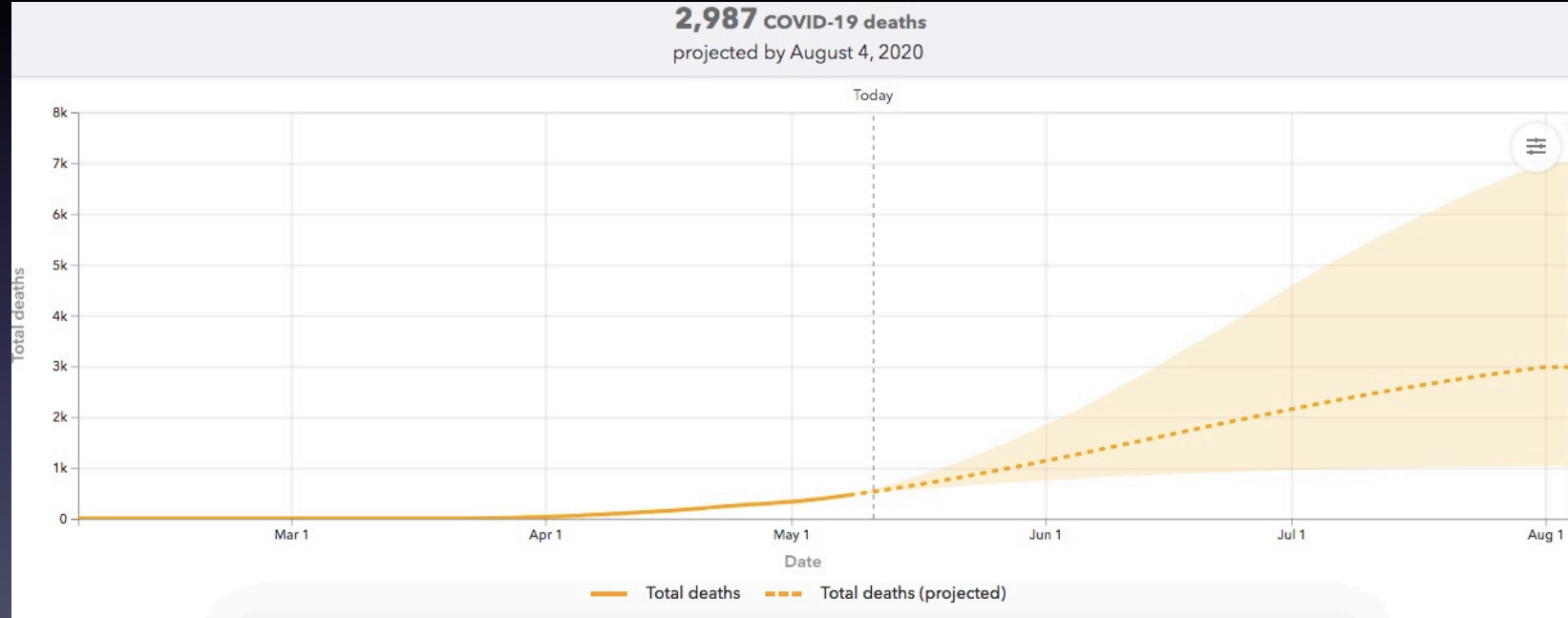


AZ jumped 3X since May 4

Location	Predictions for cumulative COVID-19 deaths through August from our May 10 release (today)	Predictions from our May 4 release	Change of average values since the May 4 release
Arizona	2,987 (1,038 to 7,015)	1,043 (532 to 2,508)	↑ 1,944 deaths
Florida	5,440 (3,027 to 11,592)	3,971 (1,991 to 11,269)	↑ 1,468 deaths
California	6,086 (4,187 to 9,855)	4,666 (3,107 to 9,164)	↑ 1,420 deaths
Mississippi	1,236 (628 to 2,981)	483 (355 to 875)	↑ 752 deaths
Missouri	1,984 (868 to 4,899)	1,243 (550 to 4,105)	↑ 740 deaths
Connecticut	4,575 (3,745 to 6,056)	4,047 (3,241 to 5,964)	↑ 528 deaths

Results as of 05/10/2020
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New AZ Curve as of May 10



Stop the bleeding

- Need a plan and timeline
 - Share vs spare
 - Get stronger
 - Modify as needed
- Communicate
 - Continually
 - Technology
- Generate cash
 - Reduce costs
 - 3rd parties

Anticipate the change

- Markets after C-V till vaccine, anti-body validation
 - Masks in crowds
 - Testing
 - Distancing
- Service model changes
 - Technology
 - Travel
 - Home delivery
- Team composition
 - Skills
 - Size

New opportunities abound

- New service models
 - Homes rediscovered
 - Workplace
 - School
 - Healthcare
 - Technology
 - Zoom
 - Diagnostics
 - MD organization
 - Waiting rooms
 - Telehealth
- Acquisitions
 - Care delivery
 - Technology
 - Team skills

CEO Forum New Year's Resolutions

1) Professional goals

- Business plan
- Professional development
- Hobbies and interests

2) Family

- Travel
- Celebrations

3) Health and Fitness

- Stress reduction
- Conditioning
- Sport

Forum Approach

- Goals
 - Become a stronger leader...with others you respect
 - Learn new leadership skills, tools...validate existing ones
 - Reinforce commitment to work/life balance
- Meetings
 - Presentation/Discussion format
 - MITs
 - Occasional speakers
 - Handouts, books, homework
 - Blueberry muffins

Invitees

- Mark Hansen
- Debbie Shumway
- Lance Donkerbrook
- Seth Bacon
- Shane Armstrong
- Ken Levin
- Adam Sabbath
- Luke Lee
- Brent Cope
- Walt Cooper
- Steve Little